

## QuickBooks 2011 Now Available for Purchase

### Intuit Unveils New QuickBooks Lineup to Help Small Businesses Save Time at Any Stage

**MOUNTAIN VIEW, Calif. – Sep. 27, 2010** – The 2011 versions of QuickBooks® financial software from Intuit Inc. (Nasdaq: INTU) are now available. Intuit also unveiled a new lineup of QuickBooks products and services that can help all small businesses, from startup to well-established, find the right easy-to-use solution to help them get organized and save time.

"We're always looking for ways to make financial management as easy as possible for small businesses," said Dan Wernikoff, vice president and general manager of Intuit's Financial Management Solutions division. "The first step of finding the right accounting software can be confusing and challenging. To address this, we've improved our QuickBooks lineup to make it fast and easy to identify the best fit solution for any small business - whether they want to manage their books on their desktop or online."

### The Right Product for the Right Business

The QuickBooks lineup includes products designed to help small businesses succeed, from just getting off the ground to becoming more established.

- **Just Getting Started:** QuickBooks Online Simple Start - the easiest way for new small businesses to track sales and expenses online.
- **Up and Running:** QuickBooks Online Essentials and QuickBooks Pro help save time with back office tasks.
- **Established and Expanding:** QuickBooks Online Plus and QuickBooks Premier improve the bottom line by providing more robust reporting capabilities.
- **Pushing the Limits of QuickBooks:** QuickBooks Enterprise Solutions provides added flexibility and the capacity to grow for mature small businesses.

The Pro and Premier editions include several new features that help small business owners find important data, faster, when they need it, perform everyday tasks more efficiently and access essential business information on the go. For Mac users, QuickBooks 2011 for Mac offers new multi-user functionality, simplified processes for everyday tasks, and more customizable forms and reports. QuickBooks Online offers small businesses anytime, anywhere access to their books, online or from a mobile phone.

### Pricing and Availability

- **QuickBooks Pro and Premier 2011 (including industry-specific versions):** Currently available by calling 800-475-1047 or at [www.jcscomputer.net](http://www.jcscomputer.net). Suggested retail prices: Pro: \$229.95; Premier: \$399.95.
- **QuickBooks 2011 for Mac:** Currently available by calling 800-475-1047, or at [www.jcscomputer.net](http://www.jcscomputer.net). Suggested retail price: \$229.95.
- **Intuit QuickBooks Enterprise Solutions 11.0 (including industry-specific editions):** Currently available by calling 800-475-1047, at [www.jcscomputer.net](http://www.jcscomputer.net). Suggested retail price: (5-user): \$3,000.

QuickBooks Online services are available at [www.quickbooksonline.com](http://www.quickbooksonline.com) or by calling 1-800-475-1047. JCS Computer Resources will help you set it up for you!

- **QuickBooks Online Simple Start:** \$12.95 per month. Suggested retail price: \$129.95 for a one-year subscription.
- **QuickBooks Online Essentials:** \$24.95 per month.
- **QuickBooks Online Plus:** \$39.95 per month.

### About Intuit Inc.

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks®, Quicken® and TurboTax®, simplify small business

management and payroll processing, personal finance, and tax preparation and filing. ProSeries® and Lacerte® are Intuit's leading tax preparation offerings for professional accountants. Intuit Financial Services provides enhanced online banking solutions and unique insights to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.5 billion in its fiscal year 2010. The company has approximately 7,700 employees with major offices in the United States, Canada, the United Kingdom, India and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

#### **About JCS Computer Resource Corporation**

JCS Computer Resource consulting solutions include classroom training, product installation, accounting software design, setup and on-site implementation assistance, crystal report writing as well as phone support. JCS recommends, implements and trains on ACT!, Crystal Reports, MAS90, MAS200, Peachtree and Timeslips software solutions. Future workshops in the series will include these product lines. As part of Sage's National Speakers for the SBA and Score Associations, JCS Computer Resource works both with customers and Sage to recommend enhancements to the products and additional services provided to users. For more information on JCS Computer Resource Corp., please visit [www.jscscomputer.net](http://www.jscscomputer.net) or call 800-475-1047.